

FOR IMMEDIATE RELEASE

For more information, contact:
Kevin Turcotte, Universal Cross-Connection President
kevin@universalccc.com
267-866-0303

UCCC Receives Investment Funding from Ben Franklin Technology Partners

November 29, 2018: Bethlehem, PA: Backflow prevention experts Universal Cross-Connection Control (UCCC) proudly announce that Ben Franklin Technology Partners of Northeastern Pennsylvania (BFTP/NEP) have invested \$50,000 in 1:1 matching funding in support of company development.

“We’re thrilled to be recognized as one of the area’s innovative, technology-oriented companies,” says UCCC President and CEO Kevin Turcotte. “This investment is part of BFTP’s initiative to promote community-wide infrastructure that supports Pennsylvania’s business technology ecosystem, and it’s an honor to be included.”

UCCC’s products allow water providers to protect the water supply and remain in compliance with regulations while remaining cost neutral to the water provider. The funding supports UCCC’s completion of software enhancements of their software-enabled, automated, cross-connection control administration for water utilities.

“Many of the 160,000 U.S. water providers face numerous physical infrastructure deficiencies due to antiquated systems or software, including cross-connection control and backflow prevention problems,” notes Laura S. Eppler, Chief Marketing Officer for BFTP/NEP. “Circumstances such as firefighting, water main breaks, and power failures can cause polluted or contaminated water to flow back into the drinking water supply, creating health and safety issues. This can cause expensive repairs and/or lead to “boil water” warnings being issued in communities.”

[Ben Franklin Technology Partners of Northeastern Pennsylvania](#) creates and retains highly paid, sustainable jobs by investing in and linking companies with experts, universities, follow-on funding, and other resources to help them prosper through innovation. It is part of a four-center economic development initiative of the [Pennsylvania Department of Community and Economic Development](#) and is funded by the Ben Franklin Technology Development Authority. Applying more than 30 years of experience and two international awards for excellence in business incubation, BFTP/NEP leads a 13-member business incubator network that is among the largest in the nation.

###